

*Celebrating 30 Years of Fishing and Philanthropy*



*Capt. Steve Harman's*

**POOR GIRLS OPEN**

*Sponsorship Details and Information*



**August 14-17, 2024**

**Bahia Marina • Ocean City, Maryland**

**Over 1.9 Million Dollars  
Donated to Breast Cancer Research**





## Captain Steve Harman's Poor Girls Open

Celebrating our 30th year, The Poor Girl's Open was founded in 1994 by the late Captain Steve Harman and his wife Pam to provide a ladies-only fishing tournament with the proceeds donated to a local charity. The American Cancer Society has been the charity recipient for over 15 years. The Poor Girl's Open has raised well over \$1,900,000 for the American Cancer Society's breast cancer research and awareness programs. In addition to the fishing, the event includes auctions, raffles, t-shirt sales and other events and these are all held at the tournament headquarters, Bahia Marina in Ocean City.

This tournament is a catch-and-release event with points awarded for billfish releases. There are also added entry levels for wahoo, tuna, and dolphin with potential winning fish weighed each day of the tournament. Teams of lady anglers must choose to fish one of the three official fishing days.

Despite the weather in 2023 there were 148 boats and 756 lady anglers that competed and over \$197,000 in prize money was doled out to the winners in several categories. The American Cancer Society received a \$125,000 in 2023. Let's make the 2024 Poor Girl's Open to be the biggest to date.





# Captain Steve Harman's Poor Girls Open EVENTS

## The Pink Party

Wednesday, August 14th • 4pm-9pm

Located in the Parking Lot of Bahia Marina, join the captains, crew and anglers for the 30th annual kick off party for the Poor Girls Open from 4-9pm. Fish Tales Bar and Grill will graciously sponsor the event with a bountiful assortment of fine cuisine. Registration will be open at 4pm and refreshing beverages will be available at various locations throughout the establishment. A brief Captain's Meeting will be held at 7:30pm under the tent to go over the initial rules and any new additions. Please take part in the 50/50 raffle, Battle for the Bras Competition and our massive ticket raffle. Vendors and sponsors will have tents for you to peruse though while watching our resident artist, George Kalwa paint the 2024 event painting to be auctioned off at the awards banquet. Stop by our official tournament tent for this year's tournament apparel and pink fishing flags. We will have Survivor Salute to our Cancer Warriors at 7pm to honor those who have survived or who are battling this horrible disease now.

## Battle of the Bras

August 14th - August 17th • 4pm-9pm



Local groups and individuals will be able to decorate a bra and have it on display during the entire tournament. Entry for the competition is \$25 and all proceeds go towards breast cancer research. Each bra will be displayed and donations for each will act as a "vote". The winner will be announced at the end of fishing on Saturday, August 17, 2024. Winner will receive a \$100 gift card to Fish Tales. Winner will have bragging rights for an entire year!



## Best Dressed Competition

August 15th - August 17th • 4pm-9pm

The team who is dressed the best will win a Cruisin' Tiki Cruise for Six. Teams will be judged at weigh-ins on Thursday- Saturday from 4pm-9pm. Winners will be announced at the Awards Banquet on Sunday.

## Daily Weigh-ins & Fishing

August 15th - August 17th • 4pm-9pm

For four days, our patrons can visit with area artisans and purchase art or learn about any of our major sponsors who may have information and promotional items at their table or tent. Try your luck on a one of a kind pink breast cancer awareness bike or purchase 50/50 tickets where the payout is always in the thousands of dollars. Ladies will be fishing one of four days and weigh-ins start at 4pm at Bahia Marina. With over 900 anglers, the weigh-ins are always a party!

## Awards Banquet

August 18th - 12pm-3pm

To wrap up a fantastic tournament, there will be a spectacular luncheon for the Captain, Crew & Anglers and of course some of our sponsors. The day will consist of auctions, awards ceremony and winners of the 50/50 and other contests.



# Poor Girls Open Sponsorships

## WHITE MARLIN PRESENTER

the "Presenter"

\$20,000 sponsor will received the following:

Exclusive naming rights to the tournament, i.e. "Yamaha presents the Steve Harman's Poor Girls Open"

- 2 boat entries with tickets to the Pink Party and Award's Banquet for 12 people
- 10 additional tickets to the Pink Party
- 2 VIP Parking Spots at Bahia Marina
- VIP Table at Weigh-ins with personal wait staff
- 10 Tournament T-shirts
- Logo on all printed material including banner and t-shirt as presenting sponsor.
- Opportunity to speak at Captain's Party and Awards Banquet
- Sponsor recognition everyday throughout the tournament including the Captain's Party and Awards Banquet
- Sponsor recognition on Live Video Feed.
- Logo on [www.poorgirlsopen.com](http://www.poorgirlsopen.com) as presenter
- Recognition on Poor Girls Open, Bahia Marina and Fish Tales Bar and Grill's on all social platforms.
- Personalized sponsor appreciation gift
- Vendor Space for the entire event.

## TUNA SPONSOR

\$5,000 sponsor will received the following:

- One boat entry for 4 and 4 tickets to the Pink Party and Awards banquet
- 2 Additional tickets to the Pink Party.
- 2 Tournament Shirts
- Name of business mentioned in all TV, Print, Radio Ads and on all social platforms.
- Name of business mentioned as major sponsor during all tournament broadcasts
- Vendor Space for the entire event.
- Personalized sponsor appreciation gift

## BALLYHOO SPONSOR

\$500 sponsor will received the following:

- Name of business mentioned in all TV, Print, Radio Ads and on all social platforms.

## BLUE MARLIN SPONSOR

the "Sponsor"

\$10,000 sponsor will received the following:

Secondary naming rights to the tournament "Capt. Steve Harman's Poor Girls Open sponsored by..."

- One boat entry for 6 and 6 tickets to the Pink Party and Awards Banquet
- 5 additional tickets to the Pink Party
- 5 Tournament Shirts
- 1 Reserved Parking Pass at Bahia Marina/Fish Tales
- Name of business highlighted as the Blue Marlin Sponsor in all TV, Print, Radio Ads and on all social platforms.
- A banner on the Tournament website as well as the Bahia Marina website.
- Name of business mentioned as Blue Marlin Sponsor during all tournament broadcasts
- Opportunity to present a trophy at the banquet with Photo Op for the Blue Marlin Category.
- Personalized sponsor appreciation gift
- Vendor Space for the entire event.

## WAHOO SPONSOR

\$3,000 sponsor will received the following:

- 4 tickets to the Pink Party and the Awards Banquet.
- 2 Tournament Shirts
- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook
- Name of business mentioned during all tournament broadcasts

## DOLPHIN SPONSOR

\$1,000 sponsor will received the following:

- 2 passes to the Pink Party
- Name of business mentioned in all TV, Print, Radio Ads and on all social platforms.
- Name of business mentioned during all tournament broadcasts

## BUCKET DONATIONS

Item of your choice in our Captain's Bucket. We annually have at least 1,000 anglers each year with 160 boats participating.

We will be happy to pick up any items you would like to put in our buckets.

Please contact Eric at [Eric@bahiamarina.com](mailto:Eric@bahiamarina.com) or 410-289-7438 to arrange it.



# PGO Unique Sponsorships

## The Pink Party

Wednesday, August 14, 2024 • 4pm-9pm  
\$5,000 sponsor receive the following:

1 Available for 2024

- Poor Girls Open Pink Party Presented by.....
- One Boat entry for 4 with 4 tickets to the Pink Party & Awards Banquet.
- Opportunity to have a display banner and vendor place.
- Logo on Poor Girls Open banner and flyer promoting the Pink Party and Captain's Meeting.
- 2 additional tickets to the Pink Party.
- 1 Reserved parking spot for Wednesday.
- 2 Tournament Shirts
- Logo on all printed materials for Poor Girls Open.
- Recognition on Poor Girls Open, Bahia Marina and Fish Tales Bar & Grill's social media platforms.
- Personalized sponsor appreciation gift.

## Best Dressed Sponsor

\$1,500 sponsor receive the following:

- Recognized as the Sponsor for the Best Dressed Team Competition
- 2 Tickets to the Pink Party
- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook.
- Name of business mentioned during all tournament broadcasts

## Raffle Item Sponsor

Donation of Large Item for Ticketed Raffle.

- Sponsor will donate an item worth over \$1500 for Raffle.
- Name of business will be presented on the item donated.
- 2 Tickets to the Pink Party.

## Award Trophies

\$3,000 sponsor receive the following:

- 2 tournament shirts
- 4 Tickets to the Awards Banquet
- Opportunity to have Banner and informational table at Awards Banquet on Sunday.
- Name of business mentioned in all TV, Print, Radio Ads, and social media platforms.
- Name of business mentioned during all tournament broadcasts.

## Boat Buckets

\$2,500 sponsor receive the following:

- 2 tournament shirts
- 4 Tickets to the Pink Party
- Logo on Boat Bucket - sticker supplied by sponsor.
- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook.
- Name of business mentioned during all tournament broadcasts

## Battle of the Bras Sponsor

\$1,500 sponsor receive the following:

- Recognized as the Sponsor of the Battle of the Bras.
- Sponsor logo on Banner at the Tent for the Competition
- Opportunity to have promotional items displayed at the Battle of the Bras Tent.
- 2 Tickets to the Pink Party
- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook.
- Name of business mentioned during all tournament broadcasts







*Capt. Steve Harman's*  
**POOR GIRLS OPEN**  
*through the years*







# 2024 POOR GIRLS OPEN SPONSORSHIP COMMITMENT FORM

## 30<sup>TH</sup> ANNUAL • AUGUST 15-16-17

Company/Individual: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

SPONSOR NAME AS IT IS TO APPEAR IN ALL PUBLICITY MATERIALS: \_\_\_\_\_

**By signing this agreement, the sponsor agrees to provide payment in full and affirms that they have full power and authority to sign for and bind their respective organization.**

Date: \_\_\_\_\_ Sponsor Representative Signature: \_\_\_\_\_

**Please make a check payable to Captain Steve Harman's Poor Girls Open or pay by credit card below.**

Check #: \_\_\_\_\_ or Please charge \$ \_\_\_\_\_ to my  Visa  MC  AMEX

Credit Card Account Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

### SPONSORSHIP - PLEASE CHECK

- WHITE MARLIN PRESENTER \$20,000
- BLUE MARLIN SPONSOR \$10,000
- TUNA SPONSOR \$5,000
- WAHOO SPONSOR \$3,000
- DOLPHIN SPONSOR \$1,000
- BUCKET DONATIONS – IN KIND
- PINK PARTY \$5,000
- AWARD TROPHIES \$3,000
- BOAT BUCKETS \$2,500
- BEST DRESSED SPONSOR \$1,500
- BATTLE OF THE BRAS \$1,500
- BALLYHOO \$500
- RAFFLE ITEM – IN KIND

### Will you be using your event tickets or just making donation?

- Captain's Party
- Awards Banquet
- Donation Only and will not be using event tickets for Wednesday and Sunday.

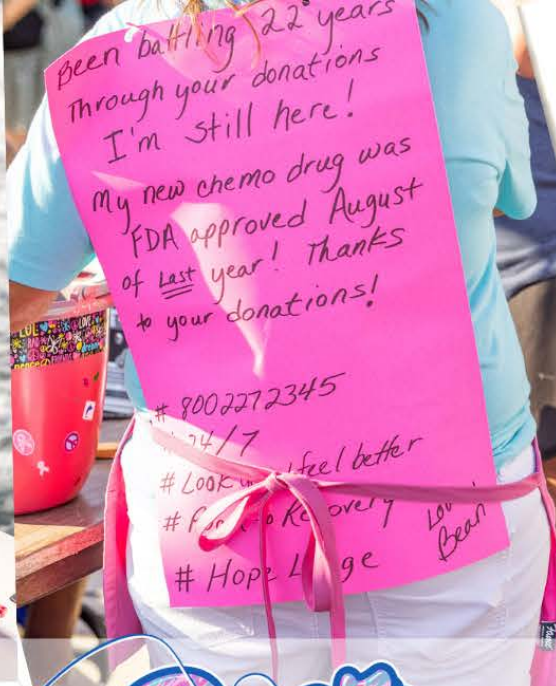
### Contact Information:

Capt. Poor Girls Open  
2107 Herring Way  
Ocean City, MD 21842

[www.PoorGirlsOpen.com](http://www.PoorGirlsOpen.com)







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